

115W3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant: : Thomas J. Perkowski
Serial No. : 09/716,848
Filing Date : November 17, 2000
Title of Invention : WEB-BASED CONSUMER PRODUCT INFORMATION AND
MARKETING COMMUNICATION NETWORK WHICH
ENABLES BRAND MANAGEMENT TEAM MEMBERS TO
DELIVER COMPOSITE BRAND IMAGES TO CONSUMERS..
Examiner : Jeffrey Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-058USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

UNDER 37 C.F.R. 1.97

Sir:

In order to fulfill Applicant's continuing obligation of candor and good faith as set forth in 37 C.F.R. 1.56, Applicant submits herewith an Information Disclosure Statement prepared in accordance with 37 C.F.R Sections 1.97, 1.98 and 1.99.

The disclosures enclosed herewith are as follows:

U.S. PUBLICATIONS

<u>NUMBER</u>	<u>FILING DATE</u>	<u>TITLE</u>
6,591,247	August 7, 1998	METHOD AND APPARATUS FOR DISTRIBUTING AUDIOVISUAL CONTENT
6,542,933	April 5, 2000	SYSTEM AND METHOD OF USING MACHINE READABLE OR HUMAN- READABLE LINKAGE CODES FOR ACCESSING NETWORKED DATA RESOURCES
5,890,135	February 20, 1996	SYSTEM AND METHOD FOR DISPLAYING PRODUCT INFORMATION IN A RETAIL SYSTEM

FOREIGN PUBLICATIONS

<u>NUMBER</u>	<u>PUBLICATION DATE</u>	<u>TITLE</u>
WO 01/77838 A1	October 18, 2001	DYNAMIC INTEGRATION OF WEB SITES
WO 01/39001 A1	May 31, 2001	SYSTEM AND METHOD FOR LINKING ONLINE RESOIURCES TO PRINT MEDIA AND AUGHORING TOOL FOR SAME
WO 01/15021 A2	March 1, 2001	METHOD AND APPARATUS FOR ESTABLISHING CONNECTION TO A REMOTE LOCATION ON A COMPUTER NETWORK
WO 01/15035 A2	March 1, 2001	METHOD AND APPARATUS FOR COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE TRANSACTION
WO 01/15019 A2	March 1, 2001	METHOD AND APPARATUS FOR ACCESSING A REMOTE LOCATION BY SCANNING AN OPTICAL CODE
WO 01/01586 A3	January 4, 2001	IMPROVED SYSTEM FOR SEAMLESSLEY INTEGRATING MULTIPLE NEW AND EXISTING PRODUCT, SERVICE, ENTERTAINMENT, PROGRAMMING AND INFORMATION DISTRIBUTION CHANNELS INCLUDINGPHYSICAL AND ELECTRONIC MALLS
WO 00/65509	November 2, 2000	SYSTEM AND METHOD FOR PROVIDING ELECTRONIC INFORMATION UPON RECEIPT OF A SCANNED BAR CODE
WO 00/70525	November 23, 2000	PRINTED MEDIUM ACTIVATED INTERACTIVE COMMUNICATION
WO 00/63780	October 26, 2000	METHOD FOR MANAGING PRINTED MEDIUM ACTIVATED

		REVENUE SHARING DOMAIN NAME SYSTEM SCHEMAS
WO 00/50844	August 31, 2000	INTERNET BASED GEOGRAPHIC LOCATION REFERENCING SYSTEM AND METHOD
WO 00/43862	July 27, 2000	PRINTED MEDIUM ACTIVATED INTERACTIVE COMMUNICATION OF MULTIMEDIA INFORMATION, INCLUDING ADVERTISING
WO 00/45302	August 3, 2000	INTERACTIVE SYSTEM FOR INVESTING PRODUCTS ON A NETWORK
WO 00/28455	May 18, 1900	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR ADVANCED MOBILE BARGAIN SHOPPING
WO 00/16211	March 23, 2000	METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK
WO 00/16205	March 2, 2000	METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL
WO 99/33013	July 1, 1999	MARKET RESEARCH DATABASE HAVING HISTORICAL CONTROL DESIGNATOR
WO 99/33014	July 1, 1999	MARKET RESEARCH DATABASE CONTAINING SEPARATE PRODUCT AND NAKED PRODUCT INFORMATION
WO 98/19259	May 7, 1998	SYSTEM AND METHOD FOR MANAGING AND SERVING CONSUMER PRODUCT RELATED INFORMATION OVER THE INTERNET
WO 99/00756	January 7, 1999	IMPROVEMENTS IN, OR RELATING TO, SYSTEMS FOR COLLECTING

		AND DISTRIBUTING INFORMATION
WO 98/58320	December 23, 1998	SHELF MOUNTABLE KIOSK APPARATUS
WO 98/57295	December 17, 1998	KIOSK INFORMATION AND PURCHASE SYSTEM
WO 98/51035	November 12, 1998	METHOD AND SYSTEM FOR ACCESSING ELECTRONIC RESOURCES VIA MACHINE- READABLE DATA ON INTELLIGENT DOCUMENTS
WO 98/51077	November 12, 1998	METHOD FOR EMBEDDING LINKS TO A NETWORKED RESOURCE IN A TRANSMISSION MEDIUM
WO 98/51036	November 12, 1998	SCANNER ENHANCED REMOTE CONTROL UNIT AND SYSTEM FOR AUTOMATICALLY LINKING TO ON-LINE RESOURCES
WO 98/38589	September 3, 1998	IN-STORE CONSUMER TARGETED MESSAGING SYSTEM
WO 98/38761	September 3, 1998	AUTOMATIC SERVER ACCESS IN AN INTERNETWORKED COMPUTER SYSTEM
WO 98/34458	August 13, 1998	SYSTEM AND METHOD FOR DISTRIBUTING AND PROCESSING DISCOUNT COUPONS
WO 98/35297	August 13, 1998	CONSUMER PROFILING SYSTEM WITH ANALYTIC DECISION PROCESSOR
WO 98/29822	July 9, 1998	SYSTEMS AND METHODS FOR FACILITATING THE EXCHANGE OF INFORMATION BETWEEN SEPARATE BUSINESS ENTITIES
EP 0 856 812 A3	May 6, 1999	PORTABLE SHOPPING AND ORDER FULFILLMENT SYSTEM
EP O 856 812 A2	May 8, 1998	PORTABLE SHOPPING AND ORDER

		FULFILLMENT SYSTEM
WO 98/25198	June 11, 1998	INTERSTITIAL CONTENT DISPLAY USING EVENT-CAPTURE CODE RUNNING IN WEB BROWSER ADDRESS SPACE
WO 98/24036	June 4, 1998	BAR CODE SYMBOL DRIVEN SYSTEMS FOR ACCESSING INFORMATION RESOURCES ON THE INTERNET
WO 98/24049	June 4, 1998	SYSTEM AND METHOD FOR CARRYING OUT INFORMATION-RELATED TRANSACTIONS
WO 98/21713	May 22, 1998	MERCHANDISING SYSTEM
WO 98/21679	May 22, 1998	SYSTEM AND METHOD FOR CONDUCTING COMMERCE OVER A DISTRIBUTED NETWORK
WO 98/20411	May 14, 1998	AUTOMATIC ACCESS OF ELECTRONIC INFORMATION THROUGH MACHINE-READABLE CODES ON PRINTED DOCUMENTS
WO 98/20440	May 14, 1998	SHOPPING CART MOUNTED PORTABLE DATA COLLECTION DEVICE WITH TETHERED DATAFORM READER
WO 98/20434	May 14, 1998	SYSTEM AND METHOD FOR DISPLAYING INFORMATION AND MONITORING COMMUNICATIONS OVER THE INTERNET
WO 98/09243	March 5, 1998	SYSTEM FOR PROVIDING EASY ACCESS TO THE WORLD WIDE WEB
EP 0 837 406 A2	April 22, 1998	DATA RETRIEVAL SYSTEM AND METHOD
WO 98/06055	February 12, 1998	APPARATUS AND METHOD FOR OBTAINING INFORMATION FROM A COMPUTER NETWORK USING A SCANNER AND BROWSER

WO 98/03923	January 20, 1998	WORLD WIDE WEB BAR CODE ACCESS SYSTEM
WO 97/37319	October 9, 1997	A MECHANISM FOR RETRIEVING INFORMATION USING DATA ENCODED ON AN OBJECT
EP O 822 535 A3	February 4, 1998	INTERACTIVE MULTIMEDIA ADVERTISING AND ELECTRONIC COMMERCE ON A HYPERTEXT NETWORK
WO 97/21183	June 12, 1997	METHOD AND SYSTEM FOR PLACING ADVERTISEMENTS IN A COMPUTER NETWORK
WO 97/07656	March 6, 1997	METHOD AND APPARATUS FOR TRANSMITTING AND DISPLAYING INFORMATION BETWEEN A REMOTE NETWORK AND A LOCAL COMPUTER
WO 97/01137	January 9, 1997	SYSTEM FOR USING ARTICLE OF COMMERCE TO ACCESS REMOTE COMPUTER
EP O 744 856 A2	November 27, 1996	APPARATUS FOR AND METHOD OF UTILIZING A PRODUCT IDENTIFIER CODES TO ESTABLISH COMMUNICATION CONNECTIONS
WO 96/30864	October 3, 1996	INTERACTIVE ADVERTISING SYSTEM AND DEVICE
WO 95/15533	June 8, 1995	COMPUTER SYSTEM FOR ALLOWING A CONSUMER TO PURCHASE PACKAGED GOODS AT HOME

TECHNICAL PUBLICATIONS

Web-based product brochure for the Synlink Item Catalog by Vialink, Inc., <http://www.vialink.com/products/products-catalog.html>, 1 page.

INTERNATIONAL SEARCH REPORTS

<u>Publication. No.</u>	<u>Filing Date</u>
WO 01/37540	August 4, 2001
WO 98/19259	March 20, 1998

REMARKS

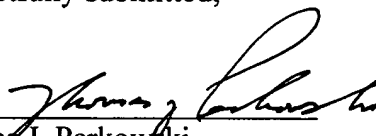
This Information Disclosure Statement (IDS) is submitted herewith in order to enter prior art originally disclosed in the IDS filed November 4, 2005, as well as prior art disclosed in related U.S. Applications.

A separate listing of the above references on PTO Form 1449 and hard copies of all non-patent and foreign publications prior art are enclosed herewith for the convenience of the Examiner.

Applicant believes that no fees are due at this time. However, if the Commissioner deems it necessary, he is hereby authorized to charge any fee deficiencies or overpayments to Deposit Account No. 16-1340. A copy of this page is included herewith.

Respectfully submitted,

Dated: August 30, 2006


Thomas J. Perkowski
Reg. No. 33,134
Attorney for Applicant
Thomas J. Perkowski, Esq., P.C.
Soundview Plaza
1266 East Main Street
Stamford, Connecticut 06902
203-357-1950
<http://www.tjpatlaw.com>

Substitute for form 1449A/PTO

**SUPPLEMENTAL INFORMATION
DISCLOSURE STATEMENT
BY APPLICANT**

Sheet

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of

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Complete If Known

Application Number	09/716,848
Filing Date	November 17, 2000
First Name Inventor	Thomas J. Perkowski
Group Art Unit	3622
Examiner Name	Jeffrey Carlson
Attorney Docket Number	100-058USA000

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	U.S. Patent Documents		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intn'l Class / Sub Class
		Number	Kind Code (if known)			
		6,591,247 B2		Stern	07/08/2003	G06F 17/60
		6,542,933		Durst, Jr. et al.	04/01/2003	G06F 15/16
		5,890,135		Powell	03/30/1999	G06F 17/60

PUBLICATIONS

Examiner Initials	Cite No.	Description
		Web-based product brochure for the Synclink Item Catalog by Vialink, Inc., http://www.vialink.com/products/products-catalog.html , March 20, 2000, 1 page.

FOREIGN PATENT DOCUMENTS

Examiner Initials		Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intn'l Class / Sub Class	T •
		Numbe r	Kind Code (if known)					
		PCT	WO 01/77838 A1		WebCollage Inc.; New York, NY	10/18/2001	G06F 13/00	
		PCT	WO 01/39001 A1		Neomedia Technologies, Inc.; Ft. Myers FL	05/31/2001	G06F 15/16	
		PCT	WO 01/15021 A2		DIGITALCONVE RGENCE.COM INC.	03/01/2001	G06F 17/30	
		PCT	WO 01/15035 A2		DIGITALCONVE RGENCE.COM INC., Dallas TX	03/01/2001	G06F 17/60	
		PCT	WO 01/15019 A2		DIGITAL CONVERGENC E.COM INC.	03/01/2001	G06F 17/30	
		PCT	WO 01/01586 A3		Miller et al.	01/04/2001	G06F 17/60	
		PCT	WO 00/65509		QODE.COM, INC., Lauderdale Lakes CA	11/02/2000	G06F 17/60	
		PCT	WO 00/70525		Silicon Stemcell, LLC, Conshohocken PA	11/23/2000	G06F 17/60	
		PCT	WO 00/63780		Silicon Stemcell, LLC, Conshohocken PA	10/26/2000	G06F 13/00	
		PCT	WO 00/50844		GO2 Systems, Inc., Irvine CA	08/31/2000	G01C 21/26	
		PCT	WO 00/43862		Silicon Stemcell, LLC, Conshohocken PA	07/27/2000	G06F 3/00	
		PCT	WO 00/45302		Barpoint.com , Inc.	08/03/2000	G06F 17/30	
		PCT	WO 00/28455		A.C. Properties B.V.	05/18/1900	G06F 17/60	

FOREIGN PATENT DOCUMENTS

Examiner Initials		Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intn'l Class / Sub Class	T *
		Numbe r	Kind Code (if known)					
		PCT	WO 00/16211		DIGITAL CONVERGENC E.COM INC., Addison TX	03/23/2000	G06F 15/163	
		PCT	WO 00/16205		DIGITAL CONVERGENC E.COM INC., Addison TX	03/02/2000	G06F 13/00	
		PCT	WO 99/33013		A.C. Nielsen Company, Schaumburg IL	07/01/1999	G06F 17/60	
		PCT	WO 99/33014		A.C. Nielsen Comp[any, Schaumburg IL	07/01/1999	G06F 17/60	
		PCT	WO 98/19259		Thomas J. Perkowski; Darien, CT	05/07/1998	G06F 17/60	
		PCT	WO 99/00756		Lennart Andersvagen and Sven Lindstrom	01/07/1999	G06F 17/60	
		PCT	WO 98/58320		Pinnacle Int. Propty. Serv. Int., Paradise Val. NV	12/23/1998	G06F 15/00	
		PCT	WO 98/57295		Pinnacle Intellec. Prp. Serv.-Int., Par.Valley NV	12/17/1998	G06K 15/00	
		PCT	WO 98/51035		Neomedia Technologies, Inc.; Ft. Myers FL	11/12/1998	H04L 9/00, 7/32, H04N 1/40, H03M 7/30, G06F 15/40	
		PCT	WO 98/51077		Neomedia Technologies, Inc.; Ft. Myers FL	11/12/1998	H04N 7/13, G06F 13/00	
		PCT	WO 98/51036		Neomedia Technologies, Inc.; Ft. Myers FL	11/12/1998	H04L 9/30, 9/00, 7/32, G06F 15/40, H04N 1/40	
		PCT	WO 98/38589		Inframedia Corporation, Framingham MA	09/03/1998	G06F 17/60	

FOREIGN PATENT DOCUMENTS

Examiner Initials		Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intr'l Class / Sub Class	T
		Numbe r	Kind Code (if known)					
		PCT	WO 98/38761		Neomedia Technologice, Inc.; Ft. Myers FL	09/03/1998		
		PCT	WO 98/34458		Ken R. Powell	08/13/1998	not classified	
		PCT	WO 98/35297		Personalogic, Inc.; San Diego CA	08/13/1998	G06F 15/18	
		PCT	WO 98/29822		Building Net, Inc.; Durham NC	07/09/1998	G06F 17/60	
		EP	EP 0 856 812 A3		Symbol Technologies, Inc., Holtsville NY 11742	05/06/1999	GO6K 17/00	
		EP	EP O 856 812 A2		Symbol Technologies, Inc.	05/08/1998	G06K 17/00	
		PCT	WO 98/25198		STREAMIX CORPORATION, San Francisco CA	06/11/1998	G06F	
		PCT	WO 98/24036		Metrologic Instruments, Inc.; Blackwood NJ	06/04/1998	G06F 17/00	
		PCT	WO 98/24049		Metrologic Instruments, Inc.	06/04/1998	G06K 7/10, 7/12, G06F 17/00	
		PCT	WO 98/21713		Kevin J. Leville, Tim P. Klingenberg, Michael Blyth	05/22/1998	G11B	
		PCT	WO 98/21679		Microsoft Corporation, Redmond WA	05/22/1998	G06F 17/60	
		PCT	WO 98/20411		Neomedia Technologies, Inc.	05/14/1998	G06F 3/00	
		PCT	WO 98/20440		Telxon Corporation, Akron OH	05/14/1998	G06F 17/60	

FOREIGN PATENT DOCUMENTS

Examiner Initials		Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Intn'l Class / Sub Class	T *
		Numbe r	Kind Code (if known)					
		PCT	WO 98/20434		Vayu Web, Inc.	05/14/1998	G06F 17/30	
		PCT	WO 98/09243		Internet Media Corporation; Brooklyn, NY	03/05/1998	G06F 19/00	
		EP	EP O 837 406 A2		Symbol Technologies, Inc.	04/22/1998		
		PCT	WO 98/06055		Jeffrey-Alan rapaport and Seymour Alvin Rapaport	02/12/1998	G06F 163/00, 13/14	
		WIPO	WO 98/03923		Ernestine, LLC	01/20/1998	G06F 15/163, 13/14	
		PCT	WO 97/37319		International Business Machines	10/09/1997	G06K 7/10, 5/00, 19/06, G06F 17/00, 17/60	
		EP	EP O 822 535 A3		AT&T Corp.	02/04/1998	G09F 27/00	
		PCT	WO 97/21183		Bell Communications Research, Inc., Morristown NJ	06/12/1997	G06F 151/00	
		PCT	WO 97/07656		Backweb	03/06/1997	G06F 13/00, 13/36	
		PCT	WO 97/01137		Solar Communications, Inc.	01/09/1997	G06F 3/06, 13/00, H02M 11/00	
		EP	EP O 744 856 A2		AT&T IPM Corp.	11/27/1996	H04M 3/42	
		PCT	WO 96/30864		FUTUREVISION OF AMERICA CORP., W. Consh ohocken PA	10/03/1996	G06K 13/00	
		PCT	WO 95/15533		Raymond R. Burke, Acton MA	06/08/1995	G06F 17/60	

PUBLICATIONS		
Examiner Initials	Cite No.	Description
		WO 01/37540, 2001
		WO 98/19259, 1998

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance not considered. Include copy of this form with next communication to applicant.

(INFORMATION DISCLOSURE STATEMENT – SECTION 9 PTO-1449)